

Select words from the Transcript Consumer Rights Advocate

Advocate - *noun* a person who pleads for a cause or propounds an idea; a lawyer who pleads cases in court; *verb* speak, plead, or argue in favour of; push for something

Dupe *verb*, duped, dup-ing. *noun* 1. a person who is easily deceived or fooled; gull. 2. a person who unquestioningly or unwittingly serves a cause or another person: a dupe of the opponents. *verb* (used with object) 3. to make a dupe of; deceive; delude; trick. **Explicit** - *adj.* precisely and clearly expressed or readily observable; leaving nothing to implication; in accordance with fact or the primary meaning of a term

Pushy - *adj.* marked by aggressive ambition and energy and initiative

Enthusiastically - *adv.* with enthusiasm; in an enthusiastic manner; in a lavish or enthusiastic manner

Obnoxious - *adj.* causing disapproval or protest

Tactics - *noun* the branch of military science dealing with detailed maneuvers to achieve objectives set by strategy; a plan for attaining a particular goal

Seduce *verb* (used with object), se-duced, se-duc-ing. 1. to lead astray, as from duty, rectitude, or the like; corrupt. 2. to persuade or induce to have sexual intercourse. 3. to lead or draw away, as from principles, faith, or allegiance: He was seduced by the prospect of gain. 4. to win over; attract; entice: a supermarket seducing customers with special sales.

Appeal - *noun* (law) a legal proceeding in which the appellant resorts to a higher court for the purpose of obtaining a review of a lower court decision and a reversal of the lower court's judgment or the granting of a new trial; attractiveness that interests or pleases or stimulates; request for a sum of money; earnest or urgent request; *verb* request earnestly (something from somebody); ask for aid or protection; take a court case to a higher court for review; challenge (a decision); cite as an authority; resort to; be attractive to

Vanity - *noun* the quality of being valueless or futile; low table with mirror or mirrors where one sits while dressing or applying makeup; the trait of being unduly vain and conceited; feelings of excessive pride