

WORD	DEFINITION
1. metaphor (noun)	a way of describing something by comparing it with something else which is similar
2. potent (adjective)	having a strong effect
3. karma (noun)	the Buddhist belief that everything you do will come back to you
4. driving (verb)	to push something forward or to a higher level
5. sucking up (verb)	to try to please someone by agreeing with them or doing things to please them
6. engagement (noun)	holding someone's attention or focus
7. rating (noun)	a measurement of how good, difficult, valuable something or someone is
8. prevailing (adjective)	a common, popular belief or set of ideas
9. bottom line (noun)	A company's profits or losses
10. perception (noun)	What you think or believe about someone or something
11. ticked off (phrasal verb, informal)	To make someone angry
12. count on (phrasal verb)	To trust or rely on someone
13. chip in (phrasal verb, informal)	To give something, such as money or time, to help a person or a group
14. clichéd (adjective)	a comment that is very often made and is therefore not original and not interesting
15. authenticity	The quality of being real or true